



# BOLD + BEAUTIFUL

SUMMER CALLS FOR WORKING SOME VIBRANT COLOR INTO YOUR WARDROBE. AS *THE CITY'S* **WHITNEY PORT** PROVES, THESE LOOKS ARE MEANT TO GARNER ATTENTION. A LOT OF IT.

FASHION BY *kate moodie* PHOTOGRAPHS BY *thomas whiteside*

## HOT IN PINK

FOREVER 21 tank, \$7.80, forever21.com.  
PHILOSOPHY DI ALBERTA FERRETTI jacket, AMERICAN EAGLE OUTFITTERS shorts, ME&RO bracelets, CHAN LUU bracelets, BY BOE ring.

SHOT ON LOCATION AT THE THOMPSON LES, NEW YORK CITY



**BRIGHT COLORS, BIG CITY**

GUCCI jacket, \$1,475, and pants, \$770, [gucci.com](http://gucci.com) for stores. BOBI tank.

HAIR: CHARLES BAKER STRAHAN, CELEBRITY STYLIST FOR HERBAL ESSENCES; ARTISTS BY TIMOTHY PRIZANO, MAKEUP: TINA TURBO FOR BEAUTY.COM; ARTISTS BY TIMOTHY PRIZANO, HAIR: ANA-WARAJA FOR ONYA SALON & SPA; ARTISTS BY TIMOTHY PRIZANO



**LEMON ZEST**

ADAM vest, \$265, 212-229-2838. SPLENDID tank, CLUB MONACO shorts, PAIGE NOVICK bracelets and ring.

Get Whitney's waves by spritzing a styling gel all over clean, damp hair, then blow-dry with a boar-bristle brush. Finish by twisting small, face-framing sections of hair around a large-barrel curling iron.

HERBAL ESSENCES Set Me Up Spray Gel, \$3, [herbalessences.com](http://herbalessences.com) for stores



**VIOLET FEMME**

AMERICAN APPAREL jeans, \$74, americanapparel.net. GAP anorak, MICHAEL STARS tank, DV BY DOLCE VITA shoes, LONGINES watch.



**MIXED GREENS**

ALEXIS BITTAR bangles (first and fourth from left), \$195 and \$70, alexisbittar.com for stores; DINOSAUR DESIGNS bangles (second and third from left), \$75 and \$85, dinosaurdesigns.com; ZAD bangle (second from right), \$8, zadretail.com; CARACRON-INGER bangle (far right), \$200, at Fragments, 212-334-9588. VERA WANG dress.

**IT'S TWO O'CLOCK ON A SUNNY TUESDAY AFTERNOON, AND WHITNEY PORT IS RACING**

through New York City traffic. She's been filming for the second season of MTV's highly addictive reality series *The City* all morning and will be on camera again later tonight, so she's headed home to slip into one of her trademark drop-dead-sexy outfits. "Putting together a lot of looks can get really exhausting," the 24-year-old L.A. transplant says.

Fortunately, she doesn't get overwhelmed easily. This is a girl whose love life and career aspirations (she's currently working in public relations for Diane von Furstenberg) are being documented in front of millions of people. There may be some debate as to what's real and what's staged, but one thing's for sure: Those sick styles you see Whitney wearing in each episode are not the work of a wardrobe stylist. "I've always loved fashion," she says.

That passion has led to her own line of clothes, Whitney Eve, available at [revolveclothing.com](http://revolveclothing.com) and select department stores. "It's a mix of West Coast and East Coast styles, with a little vintage flair. I also use lots of color," says Whitney, who gravitates toward bold palettes. "People get into a rut wearing the same thing day after day. It's important to try something new—even if it's just adding a pop with a vivid top."

On these pages, Whitney shows you how to wake up your own wardrobe with seven eye-catching looks. Black has never seemed so basic. —Molly Fahner



**ORANGE  
CRUSH**

BCBG MAX AZRIA  
dress, \$278,  
bcbg.com. POUR  
LA VICTOIRE  
shoes, DINOSAUR  
DESIGNS bangle.



**DAY-GLO  
AT NIGHT**

JIMMY CHOO  
shoes, \$750,  
jimmychoo.com.  
IODICE dress,  
ROBERT LEE  
MORRIS ring.

# BRIGHT IDEAS

EVEN MORE OPTIONS FOR ADDING A SPLASH OF COLOR TO YOUR WARDROBE

**Crocs** wedges, \$60, [crocs.com](http://crocs.com)



**Adidas by Stella McCartney** tank, \$75, [shopadidas.com](http://shopadidas.com)



**Laugh Cry Repeat by AZFN** blouse, \$108, at Anzevina and Florence, 323-205-4180



**Silver Jeans** shorts, \$59, [silverjeans.com](http://silverjeans.com)



**Esprit** jacket, \$119.50, [esprit.com](http://esprit.com) for stores



**Rachel Leigh Jewelry** bracelet, \$52, [rachelleigh.com](http://rachelleigh.com)



**GoJane** shoes, \$22.20, [gojane.com](http://gojane.com)



**Topshop** skirt, \$60, [topshop.com](http://topshop.com)



**Accessories & Beyond** bracelets, \$70 for a set of 15, at Fragments, 212-334-9588



**American Eagle Outfitters** top, \$24.50, [ae.com](http://ae.com)



**Forever 21** dress, \$32.80, [forever21.com](http://forever21.com) for stores



**The Frye Company** clutch, \$248, [thefryecompany.com](http://thefryecompany.com)



**Bebe** tank, \$44, [bebe.com](http://bebe.com)



**Christopher Kon** bag, \$140, [endless.com](http://endless.com)



**GoJane** capris, \$20.70, [gojane.com](http://gojane.com)



**Steve Madden** shoes, \$90, [endless.com](http://endless.com)



**Hurley** shorts, \$34, [fredflare.com](http://fredflare.com)



**Rich & Skinny** jeans, \$154, [richandskinnyjeans.com](http://richandskinnyjeans.com) (available in August)



**DKNY** shoes, \$59, [endless.com](http://endless.com)



**BB Dakota** dress, \$50, [fredflare.com](http://fredflare.com)



**Banana Republic** bag, \$170, [bananarepublic.com](http://bananarepublic.com)



**Timex** watch, \$150, [timexstyle.com](http://timexstyle.com)



STILLS: LISA SHIN